



Way-Light

New to the American market, Way-Light and Light-Sticks Systems are brightly colored, deco-style fluorescent lamp products engineered and manufactured by American Neons (ANS), headquartered in Muenster, Germany. Using a patented integrated power supply, the splashy lights are available in six sizes and nine colors. Because they have no external ballasts or power supplies, the lamps can be displayed on floors, ceilings, walls, windows and outdoors. Laguna Niguel, Calif. (949) 215-9768; www.way-light.com.

Circle number 224 on Inquiry Card.



Silvestri California

"Cady," Silvestri California's new Junior line of mannequins, is designed to project a young woman's strength and confidence. Available with head or headless, Cady is also available as a 3/4 form, and fabricated in fiberglass, in standard flesh tones, colors or custom-matched finishes. The mannequins are shipped with a standard metal stability base, in matching paint finish. Los Angeles. (800) 647-8874; www.silvestricalifornia.com.

Circle number 221 on Inquiry Card.



DMX Music

DMX's ProFusion M5 supports multiple visual formats, including MPEG2, Macromedia Flash, HTML, jpegs and MP3, which can be played seamlessly together with multiple video elements from digital signage and Web pages to advertisements, product demonstrations and fashion show footage. ProFusion M5 shares the same platform as the ProFusion line of digital media managers. Los Angeles. (800) 494-8863, ext. 4159; www.dmxmusic.com.

Circle number 223 on Inquiry Card.



EXPOTRANS

EXPOTRANS' sister company, IPG, is launching a new line of mPulse! electronic digital display systems (EDDS) that offer a high-performance and cost-effective alternative to traditional static signage. Ideally suited for large format environments, including retail, the plug and play mPulse! System can be built into any visual display, including light-boxes, mall directory kiosks, menu boards and order confirmation boards. Lake Forest, Calif. (800) 733-6660; www.expotrans.com.

Circle number 227 on Inquiry Card.



FAST SIGNS

FAST SIGNS' QuickScreen 3 retractable banner stand has an interchangeable graphic cartridge that allows users to build a library of images, and easily change out graphics in the field. Carrollton, Texas. (800) 327-8744; www.fastsigns.com.

Circle number 226 on Inquiry Card.